



- 5:00 pm** **Open Registration / Networking, Post your problem on the Great Wall of Problems**
- 5:45 pm** **Introduction to ProductCampRTP**
- A word from our Platinum sponsor UserVoice**
- Prizes (*Did you leave a business card at registration desk?*)**
- President Remarks**
- What is your biggest problem bringing your idea to market?***
- 6:00 pm** **Pitch your Problem**
What's a specific problem you must solve? (ie. Product Design, Manufacturing, Testing, Marketing, Sales)
- 6:15 pm** **Introduce Challenge Tables – (ie. Product Design, Manufacturing, Testing, Marketing, Sales...) & Biometrics**
- 6:20 pm** **Dinner & Networking**
- 6:50 pm** **Fireside Chat with Dr. Michael Barbera - *Getting into the minds of the Consumer***
- 7:35 pm** **Very Quick Break**
- 7:40 pm** **Problem solving breakout at tables -or- Creating the Product Developers Cybersecurity Checklist**
- 8:10 pm** **Retrospective**
- 8:20 pm** **Closing**
- 8:25 pm** **Raffle for Prizes**
- 8:30 pm** **Cleanup**