

CAREER DEVELOPMENT

Product Leaders in Transition

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INTRODUCTIONS



Who are you?

Where are you?

What role are you seeking?

When the Product is YOU

Employers do not hire you because you need a job; employers hire you to solve their problems.

And that's good news. As a product manager or marketer, you're already expert in defining and delivering products.

Learn how to use your skills and positioning to build a resume and cover letter that sells!

SKILLS

**WHEN THE
PRODUCT IS YOU**

**BUILD A RESUME AND COVER
LETTER THAT SELLS**

SHARING



What is your biggest challenge?

What tips can you offer?

What is working for you?

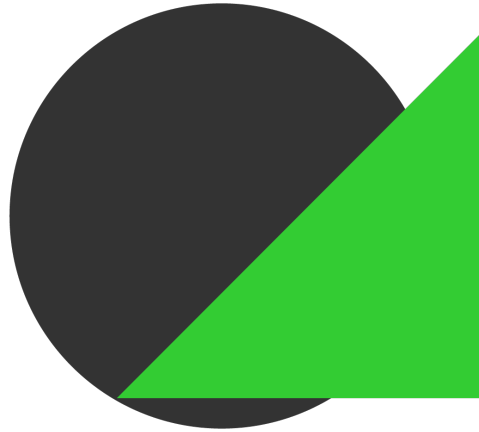
How can you help others?

PRODUCT LEADERS IN TRANSITION

Next session: May 20



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